

# How a little-known publisher serves the needs of The New York Times, Izvestia, the CIA, 1,700 libraries...

*...and now, anyone else interested in news research*

In a busy office on West 57th Street, a little-known publisher and his staff of veteran newsmen comb through some 70 world-wide newspapers every week.

Carefully they extract unbiased facts and organize them in a special way into a compact 10,000-word digest called **FACTS ON FILE**. These unimpressive-looking digests are sent within hours after publication to *The New York Times*, *Izvestia*, CIA, United Nations, numerous other government departments, publications, universities, and some 1,700 libraries across the country.

The cumulative index — a unique research short cut

Then, twice each month **FACTS ON FILE** staffers put together every name, date, figure, fact and quote that appeared in the weekly digests, and arrange them alphabetically as a unique index to the news. That's all there is to the basic **FACTS ON FILE** service.

It seems simple, but oddly enough, there's no other service in the world quite like it. **FACTS ON FILE** is the only way subscribers from Moscow to Washington can research the details of any news story in seconds. Tass uses it. So does AP. It's the only way they can always have at hand a complete, incredibly up-to-date news reference file, so simple that anyone who reads can use it. And that's still only the beginning...

25 years of news on three feet of shelf space

Each year since 1941, **FACTS ON FILE** has put all 52 weekly news digests between covers, complete with a 100-page index. These unique yearbooks are probably the most thorough and accurate source of modern history available today.

For more than two decades, every library, corporation, publication and university with a well equipped news reference department has known about **FACTS ON FILE** services. And in years to come, **FACTS ON FILE** should become equally well known to everyone interested in the news.

The News Dictionary — An encyclopedic handbook

The publisher of **FACTS ON FILE** recognizes that news is more interesting and easier to understand when the background story is known — the events, sometimes months past, that led up to it. So last year a new publication — a dictionary of the news — was launched by **FACTS ON FILE**.

The new popularly priced 1965 *News Dictionary* gives students, teachers and everyone interested in the news an instant look at any of last year's news events — the same events that form the background of most of today's national and international happenings. In the *News Dictionary* important news events are comprehensively reported and arranged in alphabetical order. Researching news events is now as easy as looking up a word in a dictionary.

Everything in the *News Dictionary* is accurate and unbiased. In just one year (the first *News Dictionary* covered the important events of 1964) this new publication has brought a professional research tool into libraries, offices and homes throughout the country.

The first look at yesterday's news as "History"

Still another forward step in bringing news reference works into professional and home libraries, is the new Interim History series.

As professional news researchers know, definitive accounts of recent news events won't be available for years. Important events of the past few years have not been recorded in history books yet, and back-dated magazines and newspapers swamp the researcher with more information than he can possibly digest.

The **FACTS ON FILE** Interim History series of popularly priced books provides a bridge between today's news and tomorrow's history. Some people who have seen the first books in the series report that they provided a clearer, more complete picture of what happened than could ever be expected from any historical account.

Some of the topics already explored are: *Space, from Sputnik to Gemini; Revolt in the Congo; Cuba, the U.S. & Russia; Civil Rights; Disarmament & Nuclear Tests.*

As in the *News Dictionary*, most of the information in the Interim History series is compiled through **FACTS ON FILE**'s exhaustive research. This accounts both for its high quality as a news reference source, and for its low price.

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To assist researchers and people interested in the news, we've prepared four useful guides. You may receive all four by simply filling out and mailing the coupon along with 25¢ to cover postage and handling.

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